

Susan E. Ullmann, MT(ASCP) MA Ed

Medical Writer, Instructional Designer, and Technical Writer

PROFESSIONAL EXPERIENCE AND PUBLICATIONS

Medical Writer, Designer, and Editor, 1999 – 2008

Kaplan, Inc.

- Online Nursing School Admission Test
- *Change Your Career: Nursing as Your New Profession*, contributing author
- *English Skills for Internal Medicine*, curriculum for foreign-educated physicians
- *Autologous Blood Transfusion*, online nursing CEU

Medical Writer, 2007

Salem Press, Inc.

Salem Encyclopedia of Health and Medicine: Cancer

- Wood Dust (Carcinogens)
- Fecal Occult Blood (Testing)
- Long-Distance Caregiving (Social Issues)

Senior Instructional Designer and Editor (contract), 2000 – 2007

IBM Global Business Services

- AT&T telecommunications engineering and online sales training
- AstraZeneca Drug Development online training
- Johnson & Johnson management education
- American Express online security training

Web Designer and Webmaster, susanwriter.com, 2007

Author, Online Nursing CEU, 2005 – 2007

myfreece.com

- *Therapeutic Phlebotomy for Hereditary Hemochromatosis*
- *Venipuncture for Laboratory Testing*
- *Phlebotomy for Blood Specimen Collection*
- *Phlebotomy for Therapeutic Treatment*

Medical Writer and Researcher, 2005 – 2006

Sheldon B. Cohen MD, Forensic Psychiatrist

- *A Community's Total Response to Tobacco*, abstract, 13th World Congress on Tobacco
- "Tobacco-Free Jails and Prisons: The Time Is Now," co-author, *Journal of the American Academy of Psychiatry and the Law*
- "A Beautiful Mind and The Professor and the Madman," book review co-author, *Journal of the American Academy of Psychoanalysis and Dynamic Psychiatry*

Instructional Designer and Project Manager, 2003

Novations Group, Inc.

- Project management certification curriculum for IT professionals
- Project management simulation training

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OTHER PROFESSIONAL EXPERIENCE

Curriculum Designer and Project Manager
Novations Group, Inc.

Senior Instructional Designer (contract)
The Home Depot Corporate Store Support Center

Physical Therapy Training Designer and Developer
West Florida Rehabilitation Services

Web Designer
Florida Society for Medical Technology

Newspaper Editor and Correspondent
St. Petersburg Times, Top of the Class section

Clinical Laboratory Supervisor and Medical Technologist
Damon Clinical Lab, Largo Diagnostic Clinic, Largo Medical Center Hospital

EDUCATION AND CLINICAL LICENSURE

MA Adult Education, emphasis in computer instructional design (4.0 GPA)
University of South Florida

BS Medical Technology (cum laude)
Marquette University

Clinical Laboratory Supervisor and MT(ASCP) Medical Technologist

AFFILIATIONS

Professional Writer/Editor Certification, American Medical Writers Association
Member, Phi Kappa Phi Academic Honor Society

COMPUTER SKILLS

IMI Formatting Solutions Pro (Information Mapping)
Adobe Acrobat, Dreamweaver, Framemaker
Lotus Notes, Word Pro, Freelance
Macromedia Captivate
MS Excel, Expression Web, Outlook, PowerPoint; Publisher, Word
TechSmith Camtasia, SnagIt