

Susan E. Ullmann, MT(ASCP) MA Ed

Medical Writer, Instructional Designer, Technical Writer

Professional Experience and Publications

Senior Designer and Developer, Technical Instruction, 2009 – present, Immucor, Inc.

- Online global blood banking continuing education curriculum: Red Blood Cells and Blood Banking, Red Blood Cells and Immune Responses, Capture-R[®] Reagent Red Blood Cells, Capture-R[®] Reagents, Capture-R[®] Select
- Galileo Echo[®] Technical Support Specialist Training Guide
- Galileo[®] Field Service Engineer Training Guide
- Galileo Echo[®] Training Guide for customers
- Blood Bank Technical Specialist training for Galileo Echo[®] instrument software upgrades

Senior Instructional Designer/Editor, (contract) 2000 – 2009, IBM Learning Services

- AT&T telecommunications engineering and online sales training
- AstraZeneca Drug Development online training
- Johnson & Johnson management education
- American Express online security training

Medical Writer, Designer, and Editor, (freelance) 1999 – 2009, Kaplan, Inc.

- Bloom's Taxonomy questions for Facebook online exam review
- *Online Nursing School Admission Test*
- *Change Your Career: Nursing as Your New Profession*, contributing author
- *English Skills for Internal Medicine* curriculum for foreign-educated physicians
- *Autologous Blood Transfusion* online nursing CEU

Senior Medical Writer and Editor, online nursing and clinical laboratory CEU, (freelance)

2005 – 2009, myfreece.com

- *About Breast Cancer in Women*
- *About Scabies and Head Lice*
- *Adverse Effects of Prolonged Exposure to Sunlight*
- *Arterial Blood Gas (ABG) Interpretation*
- *C-Reactive Protein (CRP)*
- *Diagnostic Magnetic Resonance Imaging (MRI)*
- *Enhancing Health and Well-Being with Breathwork*
- *Helping Patients Improve Their Health Literacy*
- *Phlebotomy for Blood Specimen Collection*
- *Phlebotomy for Therapeutic Treatment*
- *Therapeutic Phlebotomy for Hereditary Hemochromatosis*
- *Venipuncture for Laboratory Testing*

Medical Writer, 2007, Salem Press, Inc. (freelance)

Salem Encyclopedia of Health and Medicine: Cancer

- Wood Dust (Carcinogens)
- Fecal Occult Blood (Testing)
- Long-Distance Caregiving (Social Issues)

Medical Writer and Researcher, 2005 – 2006, Sheldon B. Cohen MD, Forensic Psychiatrist

- *A Community's Total Response to Tobacco*, presentation abstract
- *"Tobacco-Free Jails and Prisons: The Time Is Now,"* co-author
- *"A Beautiful Mind and The Professor and the Madman,"* book review co-author

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Other Professional Experience

Curriculum Designer and Project Manager
Novations Group, Inc.

Senior Instructional Designer (contract)
The Home Depot Corporate Store Support Center

Physical Therapy Training Designer and Developer
West Florida Rehabilitation Services

Web Designer
Florida Society for Medical Technology

Newspaper Editor and Correspondent
St. Petersburg Times, Top of the Class section

Clinical Laboratory Supervisor and Medical Technologist
Damon Clinical Lab, Largo Diagnostic Clinic, Largo Medical Center Hospital

Education and Clinical Licensure

MA Adult Education, emphasis in computer instructional design (4.0 GPA)
University of South Florida

BS Medical Technology (cum laude)
Marquette University

Clinical Laboratory Supervisor and Medical Technologist

Professional Writer/Editor Certification, American Medical Writers Association, AMWA

Affiliations

American Medical Writers Association, Member
Phi Kappa Phi Academic Honor Society, Life Member
Licensed Clinical Laboratory Supervisor
Licensed Medical Technologist, American Society for Clinical Pathology (ASCP)

Computer Skills

Adobe Acrobat
Articulate Presenter, Engage, Quizmaker
Corel Paint Shop Pro
IMI Formatting Solutions Pro (Information Mapping)
Lotus Notes, Word Pro, Freelance
Macromedia Captivate
Microsoft Excel, Outlook, PowerPoint; Publisher, Visio, Word
TechSmith Camtasia, Snag It, Snag It Editor
Paint.net